

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
BE - SEMESTER- 1st / 2nd EXAMINATION (New Syllabus) – WINTER 2013

Subject Code: 2110002

Date: 19-12-2013

Subject Name: Communication Skills

Time: 10:30 am – 01:00 pm

Total Marks: 70

Instructions:

1. Question No. 1 is compulsory. Attempt any four out of remaining six questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 Objective Questions

- (a) Fill in the blanks. **07**
1. One of my sisters (is, are) going on a trip to France.
 2. All of the CDs, even the scratched one, (is, are) in this case.
 3. One of the students said, "(a/an/the) professor is late today."
 4. (a/an/the) apple a day keeps the doctor away.
 5. The dog jumped (into/onto) the lake.
 6. I walk (to/towards) the amusement park.
 7. Thousands of people (see) the art exhibit by the time it closes. **07**
- (b) Do as directed.
1. One student keeps repeating what _____. (use present perfect tense and complete the sentence)
 2. The book is being read by most of the class. (Change it to active voice)
 3. We made mistakes. (change it to passive voice)
 4. Do you have (some/any) food? (use appropriate adjective)
 5. When Jim studied in the Sweet Shop for his chemistry quiz, it was very very noisy. (find out dependent clause)
 6. Custom of having many wives is called _____(monogamy, polygamy, bigamy)
 7. A social system in which the father is the head of the family is called _____ (matriarchy, patriarchy)

- Q.2 (a) What is communication? Discuss the process of communication in detail. **07****
- (b) "You cannot not communicate...you communicate just by being." Explain the statement in light of 'kinesics'. **07****

- Q.3 (a) Why is it important to define the purpose of presentation? Discuss the importance of 'audience' and 'locale' while making a presentation. **07****
- (b) How "Listening" is different from "Hearing"? Explain in brief, the types of Listening. **07****

- Q.4 (a) Discuss in detail the Skimming and Scanning techniques to develop reading comprehension skills. **07****
- (b) Read the following passage carefully and answer the questions that follow it. **07****

For centuries, people have been playing kicking games with a ball. The game of soccer developed from some of these early games. The English probably gave soccer its name and its first set of rules. In European countries, soccer is called football or association football. Some people believe that the name "soccer" came

from "assoc.," an abbreviation for the word association. Others believe that the name came from the high socks that the players wear.

Organized soccer games began in 1863. In soccer, two teams of eleven players try to kick or head the ball into their opponents' goal. The goalie, who tries to keep the ball out of the goal, is the only player on the field who is allowed to touch the ball with his or her hands. The other players must use their feet, heads, and bodies to control the ball. Every four years, soccer teams around the world compete for the World Cup. The World Cup competition started in 1930.

Brazil is the home of many great soccer players, including the most famous player of all, Pelé. With his fast footwork, dazzling speed, and great scoring ability, Pelé played for many years in Brazil and then later in New York. During his 22 years in soccer, he scored 1,281 goals and held every major record for the sport.

Questions:

1. How did football come to be known as soccer? (1)
2. Who is the only player in the game who can touch the ball with hands? (1)
3. Who is Pele and why is he so famous? (1)
4. Write a brief summary of the passage using only the most important details. (2)
5. Is the author's purpose in writing this article to entertain the reader, inform the reader, or both? Use details from the article to support your answer. (2)

Q.5 (a) Complete the following story and give appropriate title to it. **07**

Once, in the land of fairies and trolls and other such creatures, there reigned a sweet and beautiful princess. She was loved by all, trusted and respected. Her physical beauty seemed to radiate from her smile, through her word, and into the ears of her followers. All was well in the kingdom that is until something changed. The princess mysteriously fell dreadfully ill...

(b) Write paragraph on : An IPL cricket Match you enjoyed. **07**

Q.6 (a) As a student of engineering, you want to purchase a laptop for your personal use. Write a letter of inquiry asking prices, configuration, discount, and mode of payment, terms and conditions to The Sony Electronics, Bangalore. **07**

(b) Micromax co. Ltd, Mumbai wants to establish a new plant near Sanand, Gujarat. As a consultant engineer, write a feasibility report on establishing a factory in Sanand, Gujarat. **07**

Q.7 (a) Comment on the significance of the title "Eyes are Not Here" by Ruskin Bond. **07**

(b) Write appreciation of the poem "The Road not taken" by Robert Frost. **07**
